

M2 parcours Management international FAD (Formation à distance)

Niveau de diplôme
Bac +5

ECTS
120 crédits

Durée
1 an

Composante
**Institut
d'Administration des
Entreprises (IAE)**

Langue(s)
d'enseignement
Anglais

Présentation

The Online Master 2 in International Management, taught entirely in english, trains future international managers to lead the development of international companies, whether operating from their home country or in various expatriate contexts. This program is intended for applicants interested in the strategic and operational dimensions of international business.

- The program is delivered online and runs for one academic year
- Courses are delivered from October through the end of September
- Two on-campus sessions are held at the IAE, in October and in March
- **Examinations may be taken either at approved centers abroad or at the IAE in Poitiers, in March and in June.**
- **A six-month internship is required (optional for students who are already employed).**

Objectifs

The program aims to prepare managers with the skills needed to oversee all aspects of international business development and to manage the associated operations in a structured and methodical way.

Savoir-faire et compétences

Skills and Competencies

- Identify opportunities for international development
- Conduct international strategic and financial analyses
- Define an international marketing strategy
- Lead and manage international teams
- Manage international projects

Les + de la formation

Key Advantages of the Program

Distance-learning program including

- An on-campus session in mid-October (3 days)
- An on-campus session in late March (2 days)
- Examinations for the First Semester take place in March (3 days).
- Examinations for the Second Semester take place in early June (2 days).
- A pedagogical package is provided at the start of the academic year
- An online learning platform where students can complete exercises, communicate with one another, contact instructors directly, and access practice assignments.....

Formation internationale : Formation tournée vers l'international

Organisation

Stages

Stage : Obligatoire

Durée du stage : 6 mois

Stage à l'étranger : Possible

Durée du stage à l'étranger : 6 mois

Internship

- Students must complete a 6-month internship in a relevant field.
- Employed students are exempt from the internship requirement.

- All students must submit a thesis, as well as complete an oral defense

Admission

Conditions d'admission

Admission Requirements

English level : C1

- Applicants holding a Master 1 degree from the IAE or from a French university in a related field (selection based on the application file and an interview).
- Applicants holding a Bac+4 degree or equivalent from a non-French university (selection based on an equivalency review, application file, and interview).
- Applicants holding a *Bac* to *Bac*+3 level qualification with significant professional experience (selection based on VAPP « Validation of Personal and Professional Experience », application file and an interview).
- Applications must be submitted via E-candidat platform (ecandidat.appli.univ-poitiers.fr).

Et après

Insertion professionnelle

Targeted Careers

- Overseas Subsidiary Director
- Business Developer
- International Market Manager
- Export Sales Manager

- International Finance Consultant
- International Strategy Consultant

Infos pratiques

Autres contacts

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Lieu(x)

Poitiers-Centre Ville

Programme

Mode full (title / type / CM / TD / TP / credits)

M2 Management international (français) FAD (formation à distance)

Semestre 3

	Nature	CM	TD	TP	Crédits
UE1 Developing international businesses	UE		135h		9 crédits
Internationalization strategy	EC		45h		
Geopolitics and Economic Intelligence	EC		45h		
Corporate social responsibility across borders	EC		45h		
UE2 Operating internationally	UE		135h		6 crédits
International sourcing and marketing	EC		45h		
Strategic Alliances and Partnerships : Legal Aspects	EC		45h		
Managing international projects (case studies)	EC		45h		
UE3 Managing people accross borders	UE		135h		9 crédits
Intercultural Management	EC		45h		
International team management and leadership	EC		45h		
International human resources management	EC		45h		
UE4 International finance	UE		90h		6 crédits
Financial Reporting & Statement Analysis	EC		45h		
International financial management	EC		45h		

Semestre 4

	Nature	CM	TD	TP	Crédits
UE5 Highlight your experience	UE		12h		30 crédits
Internship, thesis, and oral defense	EC		12h		

UE = Unité d'enseignement

EC = Élément Constitutif