

Techniques financières internationales

Niveau d'étude
Bac +5

Composante
**Institut d'Administration
des Entreprises (IAE)**

Période de l'année
Semestre 3

En bref

- # **Langue(s) d'enseignement:** Français
- # **Méthode d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale, Formation continue, Contrat d'apprentissage, Contrat de professionnalisation
- # **Ouvert aux étudiants en échange:** Non

Heures d'enseignement

Techniques financières internationales - CM	CM	10h
Techniques financières internationales - TD	TD	2h

Programme détaillé

Sesion1

- 1) The international trade operations
 - a) The framework and rules of international trade
 - b) The common business transactions
 - c) The off-trade current
- 2) Financing needs
 - a) The International Development Company
 - b) Risks
 - c) Funding requirements
- 3) The means of payment in international
 - a) Payment terms
 - b) The payment instruments

Présentation

Description

This is an advanced course in international financial techniques. This course complements the M1 made in the currency risk. It is more focused on international trade, the instruments of payment and financing abroad. Reading newspapers, articles and books round out the content. Finish Exam If this course is chosen by drawing lots between 3 subjects among the 6 subjects of UE1, it is monitored knowledge 2 hours at the end of the semester. In this case, it counts for 25% of the average mark obtained for UE 1 Corporate Finance

c) The documentary

credit: mechanisms and types of documentary credit.

d) Letter of Credit

Stand-By Case Studies: Documentary credits

4) The short-term financing of exports

a) The budget for exploration of new markets and funding

b) Financing cash flow needs before and after shipment

c) The role of documentary credits Case study: financing the exploration and cash requirements related to current "

Bibliographie

Main books Simon Y., Lautier D., Techniques financières internationales, Economica, 8ème édition 2003. ICC, Uniform Customs and Practice for Documentary Credits, International Chamber of Commerce Exporter, Pratique du commerce international, Editions Foucher.

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

En savoir plus

<https://iae.univ-poitiers.fr/>