

Thesis methodology - MIM

Niveau d'étude
Bac +5

Composante
**Institut d'Administration
des Entreprises (IAE)**

Période de l'année
Semestre 10

En bref

- # **Méthodes d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Oui
- # **Référentiel ERASMUS:** Gestion et administration

Présentation

Description

The Master Thesis is a key milestone to graduate.

This thesis is the result of a research as per understood in an academic meaning.

And students often are beginners in such an exercise.

In this regard, this course is positioned at the beginning of the year to serve as a kick off for a scientific adventure.

Its objective is to make students perform master-level research while developing long-lasting skills when questioning, intellectual integrity, and observation are at stake.

Heures d'enseignement

CM	CM	15h
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Pré-requis obligatoires

None

Programme détaillé

Determining a research topic;

Fundamentals of epistemology;

Literature review & quoting techniques;

Methodologies (qualitative, quantitative, hybrid, case studies);

Questionnaires & interviews;

Scientific biases; Personal coaching until students get a director.

Compétences visées

At the end of this period, students can prepare a literature review, determine a relevant and measurable research question, build the corresponding methodology and process results to propose managerial doorways.

Bibliographie

Dumez, H. (2021). Méthodologie de la recherche qualitative (3e édition). Vuibert : Paris.

George, J. (2023). Research Methodology for Beginners. Independently Published.

Pupion, P.-C. (2012). Statistiques pour la gestion (3e édition). Dunod : Paris.

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

En savoir plus

<https://iae.univ-poitiers.fr/>