

Lecturers in current international affairs

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|---|------------------|---|----------------|
| # | Composante | # | Volume horaire |
| | Institut | | 12.0 |
| | d'Administration | | |
| | des Entreprises | | |
| | (IAE) | | |

En bref

- # **Méthode d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Non

Présentation

Description

This is a course like no other... hours are used to ask professors to take part in the MIM programme because their intervention is useful to students' needs. Programme will then evolve over the years...

Heures d'enseignement

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| Lecturers in current international affairs - CM | CM | 12h |
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Syllabus

Lectures will be held by academics.

Jean-Paul Titalom Happi (3h.) : Technics of International Trade : Incoterms 2010, Risk management (foreign

Exchange risk and no payment risk, factoring), Technics of payment (Documentary credit, Stand by letter of credit).

André Le Roux (3h) : Brands, Counterfeits, and Counterfeiting : What is the extent, the importance and the impact of counterfeiting for brands and firms from an international management standpoint.

Guillaume Lurton (3h) : Leadership development : The metaphor of orchestra conducting

Compétences visées

To be able to understand the latest knowledge in the management field

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

En savoir plus

<https://iae.univ-poitiers.fr/>