

# Anglais

Niveau d'étude  
**Bac +5**

Composante  
**Institut d'Administration  
des Entreprises (IAE)**

Période de l'année  
**Semestre 3**

## En bref

- # **Langue(s) d'enseignement:** Français
- # **Méthode d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale, Formation continue, Contrat d'apprentissage, Contrat de professionnalisation
- # **Ouvert aux étudiants en échange:** Non

## Présentation

### Objectifs

Enriching business and general English skills to ultimately reach a C1/C2 level. The themes will be updated as the year unfolds in order to base classes on current events effecting the global Economy.

### Heures d'enseignement

Langue étrangère TD 20h  
obligatoire - TD

### Programme détaillé

Themes:

1. Financing for the future: crowdfunding. Giving financial advice to start a crowdfunding project.
2. Taxing times: How companies can plan their strategies. Tax havens and where to invest.
3. Competitiveness in the European economy. Understanding economic forecasts in Europe.
4. Understanding the UK budget. Presentating a comparative study on UK tax law/ French tax law for individuals and companies. Advice on where to live and work in Europe.
5. The cost of studies. Comparing financial factors in choosing a country to study in. Student loans presentation.

### Compétences visées

Being able to gather, structure and deliver complex information clearly

Facilitating group communication by expressing one's opinion

Presenting a professional experience

Understanding oral and written authentic documents

## Bibliographie

1. International press (The Economist, The Guardian, The New York Times, etc.).

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## Infos pratiques

### Lieu(x)

# Poitiers-Centre Ville

### En savoir plus

# <https://iae.univ-poitiers.fr/>