

International Financial Markets

Niveau d'étude
Bac +5

Composante
**Institut d'Administration
des Entreprises (IAE)**

Période de l'année
Semestre 9

En bref

- # **Langue(s) d'enseignement:** Anglais
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Oui
- # **Référentiel ERASMUS:** Gestion et administration

Présentation

Description

This course presents some specificities of international financial markets, and more specifically stock markets. It details the examples of Islamic finance, industrial groups in Japan, and the economic development of China. The main financial market indicators are also described. Assignment : 1 hour test at the end of the semester.

Heures d'enseignement

CM	CM	15h
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Pré-requis obligatoires

general knowledge about stocks, firm financing, balance sheet, income statement, economic environment

Programme détaillé

1. Some useful indicators on international equity markets

ROA, ROE

PER PBR

Market model (CAPM)

2. Islamic finance

The recent development of this financial activity

The basics and some important contracts

3. Japanese industrial and financial groups

Japanese industrial groups (keiretsu) and their characteristics

The resulting financial practices

4. The transformation of the Chinese financial system

Economic reforms in China since the late 1970s

The main characteristics of Chinese banks

Compétences visées

Capacity to characterize various international financing means Understanding of economic and industrial specific contexts

Analyzing the main features of a stock market

Bibliographie

Berk J., DeMarzo P., (2006), Corporate Finance, Addison Wesley, Pearson Int. Edition.

Brealey, R., Myers, S., & Allen, F. (2007). Fundamentals of Corporate Finance (5th ed.), New York: McGraw-Hill International.

Vernimmen P., (2016), Corporate Finance, Dunod, 14th Ed. (Y. Le Fur & P. Quiry)

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

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<https://iae.univ-poitiers.fr/>