

# Anglais Commercial

Composante  
**Institut d'Administration des Entreprises (IAE)**

## En bref

- # Langue(s) d'enseignement: Anglais
- # Ouvert aux étudiants en échange: Non

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## Présentation

### Description

Anglais commercial Goals: - To build up students' confidence and provide them with language resources to participate in business meetings - To use the language flexibly and effectively for social and professional purposes Objectives: - To be able to interact with a degree of fluency and spontaneity that makes regular interaction and sustained relationships with English speakers quite possible without imposing strain on either party - To be able to use phrases and expressions to state and ask for opinion, interrupt and handle interruptions, ask for and give clarification, emphasize a point, and summarize what has been said

### Heures d'enseignement

CM	CM	16h
TD	TD	14h

### Programme détaillé

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## Bibliographie

Letson "Company and Job", "Business Meetings"--- LinguaHouse.com Musical exercises--- "Bohemian Rhapsody" by Queen, "Redemption Song" by Bob Marley Letson Globalisation--- Active Business Culture TOEIC--- ETS Global

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## Infos pratiques

### Lieu(x)

# Poitiers-Centre Ville