

# Thesis methodology

Composante  
**Institut d'Administration des Entreprises (IAE)**

Volume horaire  
**13h**

## En bref

- # **Langue(s) d'enseignement:** Anglais
- # **Méthodes d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Non

## Présentation

### Description

This course provides students with competences required for the writing of a master thesis. It focuses on empirical aspects such as data gathering as well as more formal issues regarding the use of bibliographical references or stylistic considerations. The course helps students anticipate their interactions with their master thesis supervisor. It sets some requirements about the kind of documents they should elaborate before a first discussion with him/her.

### Heures d'enseignement

Thesis methodology - A-SARTD	Séminaire / Atelier (de recherche) - TD	9h
Thesis methodology - CM	CM	4h

### Programme détaillé

1. Defining a subject and a research question.
2. Data gathering : Ethnographical observation
3. Data gathering : Semi structured interviews
4. Working with bibliographic references

## 5. Constructing a project and writing

### Compétences visées

Identify a subject and elaborate a project for a master thesis

Gather empirical data through qualitative methodology (observation and interview)

Search for academic references, elaborate a bibliographic corpus and quote references according to academic standards

### Bibliographie

BECKER, H. S., *Tricks of the Trade*, 1998, Chicago, The University of Chicago Press

BECKER, H. S., *Writing for Social Scientists*, 2007, Chicago, The University of Chicago Press

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### Infos pratiques

#### Lieu(x)

# Poitiers-Centre Ville

#### En savoir plus

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